What is claimed is:

1. A method for operating a wallpaper printing franchise, comprising the steps of:

providing to franchisees, an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot; the printer having one or more printer input devices which communicate with a processor to capture

data regarding one or more customer requirements, the data comprising at least a customer selected

pattern;

providing the franchisee with a collection of patterns in a digital storage medium that can be read by

10 the printer;

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enabling the franchisee to print a roll of wallpaper, onto a web of blank media, on demand, according

to the selected pattern; and

obtaining or attempting to obtain a fee from the franchisee.

15 2. The method of claim 1, wherein:

the printer allows the customer to select a width;

the printer captures the width as data with a printer input device; and

the printer is used to slit the web to the width.

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3. The method of claim 1, wherein:

the printer allows the customer to select a roll length;

the printer captures the roll length as data with a printer input device; and

the printer is used to cut the web to the roll length.

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4. The method of claim 3, wherein:

the franchisee charges the customer only for the length.

5. The method of claim 1, wherein:

the printer acquires data from a touchscreen display which is also adapted to display the pattern to a customer of the franchisee.

- 6. The method of claim 1, wherein:
- 5 the printer is provided with a scanner for capturing data that specifies a customer selected pattern or other data.
- 7. The method of claim 4, further comprising the step of:providing the franchisee with a variety of blank media types so that the franchisee may use any one ofthem in the printer.
  - 8. The method of claim 1, wherein:
    the franchisee is provided with one or more collections of printed swatches which correspond to
    patterns that the printer is able to print on demand.
- 9. The method of claim 1, wherein:

a customer of the franchisee can use an input device to alter how the printer prints a selected pattern.

- 10. The method of claim 8, wherein:
- each swatch is assigned a printed symbol; and
  the franchisee uses the symbol as an input by using a printer input device.
  - 11. The method of claim 1, wherein:

the customer's requirements comprise a pattern and a configuration;

- the configuration being one or more parameters selected from the group comprising: roll length, a roll slitting arrangement, one or more modifications to the pattern, or a selection of media to be printed on.
  - 12. The method of claim 1, wherein enabling the franchisee to print further comprises:

    providing the franchisee with a plurality of media canisters adapted to contain an unprinted web of media.

13. The method of claim 12, further comprising the step of:
providing a motor in the printer to advance the unprinted web into the path by
automatically threading the media through the printer.

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- 14. The method of claim 12, further comprising the step of: loading the canister with blank media before providing it to the franchisee.
- 15. The method of claim 1, wherein:
- the franchisee is provided, from time to time, with new patterns for customers to select.
  - 13. The method of claim 1, wherein utilizing an on-demand printer further comprises: loading a disposable media tote into a winding area adjacent to the dispensing slot; winding a printed roll of wallpaper onto a core inside the tote; and severing the printed roll on the core from the web.

14. The method of claim 1, wherein:

the printhead is a full width color printhead that prints patterns accessible to the processor.

20 15. The method of claim 1, wherein printing a roll of wallpaper according to a selected pattern further comprises:

using a full width, color printhead to print onto the web while it is in motion along the path.

- 16. The method of claim 15, further comprising the step of:
- drying the web after it is printed on but before it is dispensed by the printer.
  - 17. The method of claim 1, wherein:

the franchisee is instructed to operate the printer for a customer.

- 18. The method of claim 1, wherein:
- the franchisee is provided with totes for holding cores which cooperate with a winding area of the printer at which area are located one or more spindles that support the core during winding.
- 5 19. The method of claim 1, further comprising the step of:
  enabling the franchisee to sell printed rolls as they are produced to eliminate printed wallpaper inventory.
- 20. A method as claimed in claim 1 wherein the web of blank media is printed by the printhead at a rate exceeding 0.02 square meters per second (775 square feet per hour)"
  - 21. A method as claimed in claim 1 wherein the web of blank media is printed by the printhead at a rate exceeding 0.1 square meters per second (3875 square feet per hour)"
- 22. A method as claimed in claim 1 wherein the web of blank media is printed by the printhead at a rate exceeding 0.2 square meters per second (7750 square feet per hour)"
  - 23. A method as claimed in claim 1 wherein the printhead has more than 7680 nozzles
- 24. A method as claimed in claim 1 wherein the printhead has more than 20,000 nozzles
  - 25. A method as claimed in claim 1 wherein the printhead has more than 100,000 nozzles
  - 26. A method as claimed in claim 1 wherein the printhead has more than 250,000 nozzles
- 27. A method as claimed in claim 1 wherein the printhead prints ink drops with a volume of less than 5 picoliters
- 28. A method as claimed in claim 1 wherein the printhead prints ink drops with a volume of less than 330 picoliters

- 29. A method as claimed in claim 1 wherein the printhead prints ink drops with a volume of less than 1.5 picoliters
- 5 30. A method as claimed in claim 1 wherein the printer is a self contained printer for producing rolls of wallpaper, the printer comprising:
  - a cabinet in which is located a media path which extends from a media cartridge loading area to a winding area;
  - a full width digital color printhead located in the media path;
- a processor which accepts operator inputs which are used to configure the printer for producing a particular roll; and the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the printer.
- 15 31. A method as claimed in claim 1 wherein utilizing an on-demand printer further comprises: loading a media cartridge into the printer, the media cartridge, comprising: a case in which a roll of blank media may be deployed; the case having two halves, hinged together, an area between the two halves, when closed, defining a media supply slot; and
- the case having internally and adjacent to the slot, a pair of rollers, at least one of the rollers being a driven roller which is supported at each end, by the case, for rotation by an external motor.
  - 32. A method as claimed in claim 1 further comprising the step of providing a consumer tote for carrying the roll of wallpaper, the tote comprising:
- a disposable exterior in which is formed a main access flap and a pair of core access openings; and the tote having an interior in which is located a disposable core which is aligned with the access openings.
- 33. A method as claimed in claim 1 wherein the printer has a transverse cutter, the transverse cuttercomprising:

a chassis having end plates;

the end plates being separated to allow a web of media to pass between them;

the end plates supporting between them a cutting blade; and

the blade supported at each end to perform a cutting motion which begins on one side of the web and

5 finishes on an opposite side of the web.

34. A method as claimed in claim 1 wherein the printer has a slitting mechanism, the slitting mechanism comprising:

a chassis having end plates;

the end plates being separated by a transverse portion of the chassis to allow a web of media to pass between them;

one or more rotating slitting shafts extending between the end plates, each shaft having one or more

the slitting mechanism selectively engageable to either enter or not enter a path followed by the web

according to an input provided by an operator of the printer.

slitters arranged along its length, each slitter having a cutting edge; and

- 35. A method as claimed in claim 1 wherein the printer has a dryer, the dryer comprising:
- a compartment with a top opening for receiving a media web fed from the printer;

a source of heated air located above the top opening for blowing heated air into the opening to dry

20 printing on the media web.

36. A method as claimed in claim 1 wherein the printer comprises:

a cabinet in which is located a media path which extends from a media loading area to a winding area;

a printhead located in the media path;

a processor which accepts operator inputs from one or more input devices which are used to configure

the printer for producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the

printer wherein,

the length and design of the roll are determined by the operator inputs.

37. A method as claimed in claim 1 further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a winding area, there being a printhead located in the media path, a processor which accepts operator inputs from one or more input devices;

- using one or more input devices which communicate with the processor to capture data from an operator regarding a specification for an operator's requirements; using the processor to operatively control the printer according to the data; and printing a single roll of wallpaper, on demand, according to a selected pattern.
- 38. A method as claimed in claim 1 for operating a wallpaper printing franchise, further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot;

using one or more printer input devices which communicate with a processor to capture data regarding

one or more customer's requirements;

the data comprising at least a customer selected pattern;

printing a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern; and

charging a customer for the roll.

- 20 39. A method as claimed in claim 1 wherein the printer comprises:
  - a frame in which is located a media path which extends from a media loading area to a winding area;

a printhead located across the media path;

one or more input devices for capturing operator instructions;

a processor which accepts operator inputs which are used to configure the printer for producing a

25 particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the printer.

40. A method as claimed in claim 1 for printing wallpaper onto a web of media further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path, there being a full width printhead located across the media path, there being a processor which accepts operator inputs from one or more input devices and which controls the printer;

using one or more input devices which communicate with the processor to capture data from an operator regarding a specification;

running the printer according to the data;

printing a single roll of wallpaper, on demand, according to a selected pattern and configuration; changing the pattern according to a new datum from an operator; and then printing a new roll onto the same web.

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41. A method as claimed in claim 1 for drying the moving web of media in the printer, the method further comprising the steps of:

loading the web in a path that traverses a compartment in a dryer within the printer, the compartment having an opening across the top;

- allowing the moving web to descend into the compartment, as required; and blowing heated air from above the opening.
  - 42. A method as claimed in claim 1 for supplying the media web to the wallpaper printer, the method further comprising the steps of:
- 20 opening a reusable case;

placing into the case a core onto which has been located a supply roll of blank wallpaper media; supporting the core for rotation within the case;

leading a free edge of the roll between a pair of rollers and past an edge of the open case; then with the rollers located within the case and on either side of the web, closing the case and loading it into a printer.

- 43. A method as claimed in claim 1 wherein the printer has a printhead assembly which prints onto a moving web that follows a path, the assembly comprising:
- a full width printhead located across the path;
- 30 the printhead comprising a color printhead which is at least as wide as the web;

the printhead being supplied with a number of different inks which are remote from the printhead and which supply the printhead through tubes.

- 44. A method as claimed in claim 1 wherein the printer further comprises:
- a housing in which is located a media path which extends from a blank media intake to a wallpaper exit slot;
  - a multi-color roll width removable printhead located in the housing and across the media path; the printhead being supplied by separate ink reservoirs, the reservoirs connected to the printhead by a an ink supply harness, there being a disconnect coupling between the reservoirs and the printhead; one or more input devices for capturing operator instructions;
  - a processor which accepts operator inputs which are used to configure the printer for producing a particular roll.
- 45. A method as claimed in claim 1 further comprising the step of providing a consumer tote for15 carrying the roll of wallpaper, the tote comprising:
  - a disposable exterior in which is formed a main access flap and a pair of core access openings; the tote having an interior in which is located a disposable core which is aligned with the access openings;
- both openings exposing a moulded coupling, one coupling attached to each end of the core, at least one
  of the couplings being a driven coupling and adapted to engage a driving spindle that rotates the core.
  - 46. A method as claimed in claim 1 wherein the printer has a removable printhead assembly which prints onto a moving web, comprising:
- a full width stationary printhead located on a rail along which it slides for service and removal;

  a number of replaceable ink reservoirs which supply the printhead with different inks;

  the printhead comprising a color printhead which is at least as wide as the web; and

  the printhead being supplied with the different inks through tubes which can be disconnected so the

  printhead may be removed.

- 47. A method as claimed in claim 1 wherein the printer is a self threading printer for producing rolls of wallpaper, comprising:
- a media loading area adapted to support a media cartridge in a position so that a media supply slot of the cartridge is closely adjacent to a pilot guide;
- a cabinet housing a media path which extends from the pilot guide to a printed media dispensing slot; a printhead located across the media path;
  - a processor which accepts operator inputs which are used to configure the printer for producing a particular roll;
  - a motor within the cabinet for advancing a media web out of the media cartridge; and one or more other motors adapted to urge the media along the path and out of the slot.
    - 48. A method as claimed in claim 1 for producing wallpaper on-demand, further comprising the steps of:
- utilizing an on-demand printer comprising a cabinet in which is located a media path which passes a

  printhead on the way to a dispensing slot;
  - selecting a pattern and a configuration;
  - using one or more printer input devices which communicate with a processor to input the pattern and the configuration; and
- printing a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern and configuration.

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